Permit #F00023724

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023724 **Type of Permit:** FILMING **Release Date:** 01/25/2010

Production Company ALLISON GRODNER PRODUCTIONS

Insured Company Name ALLISON GRODNER PRODUCTIONS

Contact Phone No. 1 818-325-6900
Contact Phone No. 2
Fax 818-379-4720
Address 12925 RIVERSIDE DR, 4TH FLOOR SHERMAN OAKS, California 91423

Production Title SHE'S GOT THE LOOK

Type of Production TV Reality

Producer Rachel Tung

Director Troy Dunnagan

1st AD Travis Carr

Production Manager Geoff Bell

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Eric Petersen
Primary Phone Mobile - 310-804-7042
Secondary Phone Office - 310-804-7042

Location Assistant Kris Kolstad
Primary Phone Mobile - 310-292-3292
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,072.00

Number of Locations 6

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Summary Information — Location

Permit Number F00023724
Production Company ALLISON GRODNER PRODUCTIONS
Insured Company ALLISON GRODNER PRODUCTIONS
Production Title SHE'S GOT THE LOOK

Location Manager Eric Petersen
Primary Phone Mobile - 310-804-7042
Secondary Phone Office - 310-804-7042

Location Address 7373 Beverly Blvd, Los Angeles, CA, 90036

Location Names

Location Type Salon

Location Description

Prep Dates 1/26/2010 - 1/26/2010 07:00 - 12:00

Film Dates 1/26/2010 - 1/26/2010 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Cast/Crew vehicles	55
Cube Trucks	3
Honey Wagons	1
Motor Homes	2
Portable restrooms	1
Vans	5

Personnel on Location

Type	Quantity
Cast	20
Crew	55
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk & street; Exterior establishing shots; Interior and exterior dialogue; Drive ups & away with the flow of traffic;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street : 7373 Beverly Blvd

Crew Parking
Location Type : Private Parking Lot
Street : The Grove, 189 The Grove Drive

Posting "No Parking" signs N/S Beverly Blvd., Fuller Ave - Martel Ave
E/S Martel Ave., Beverly Blvd - North 300'

Approximate Footage 301 - 600 **Log Number** 1009513

Date(s) 1/26/2010 to 1/26/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00023724	**Location Manager**	Eric Petersen
Production Company	ALLISON GRODNER PRODUCTIONS	Primary Phone	Mobile - 310-804-7042
Insured Company	ALLISON GRODNER PRODUCTIONS	Secondary Phone	Office - 310-804-7042
Production Title	SHE'S GOT THE LOOK		

Location Address 6000 Santa Monica Blvd, Los Angeles, CA, 90038

Location Names HOLLYWOOD FOREVER CEMETARY

Location Type Cemetary

Location Description

Film Dates 1/27/2010 - 1/27/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	55
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	2
Portable restrooms	1
Vans	5

Personnel on Location

Type	Quantity
Cast	25
Crew	55
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on property; Equipment on sidewalk & street; Exterior establishing shots; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street : 6000 Santa Monica Blvd

Crew Parking
Location Type : Location
Street : 6000 Santa Monica Blvd

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Summary Information — Location

Permit Number	F00023724	**Location Manager**	Eric Petersen
Production Company	ALLISON GRODNER PRODUCTIONS	Primary Phone	Mobile - 310-804-7042
Insured Company	ALLISON GRODNER PRODUCTIONS	Secondary Phone	Office - 310-804-7042
Production Title	SHE'S GOT THE LOOK		

Location Address 101frwy., Alameda St., 10 frwy., 110 frwy., inclusive (Excluding State Freeways/Highways), Los Angeles, CA, 90014

Location Names

Location Type Driving grid

Location Description

Film Dates 1/22/2010 - 2/10/2010 07:00 - 23:30

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Downtown LA July 2009.pdf

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Crew	3

Filming Activities Camera on sticks; Driving shots with the flow of traffic; Equipment on sidewalk only.;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No stopping/setting up/parking in front merchants without prior approval
May not interfere with other production companies or special events
No activities/equipment/vehicles within 300' of residents prior to 0800 hrs or after 2200 hrs on weekends
No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs on weekdays
No blocking of exits/entrances/driveways
No cabling or light setups
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Parking

Base Camp
Location Type : Private Parking Lot
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

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Summary Information — Location

Permit Number F00023724
Production Company ALLISON GRODNER PRODUCTIONS
Insured Company ALLISON GRODNER PRODUCTIONS
Production Title SHE'S GOT THE LOOK

Location Manager Eric Petersen
Primary Phone Mobile - 310-804-7042
Secondary Phone Office - 310-804-7042

Location Address 1150 S La Brea Ave, Los Angeles, CA, 90019

Location Names

Location Type Dance Studio

Location Description

Film Dates 1/31/2010 - 1/31/2010 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	55
Generator	1
Motor Homes	1
Vans	5

Personnel on Location

Type	Quantity
Cast	10
Crew	55

Filming Activities Equipment on property; Interior and exterior dialogue; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number	F00023724	**Location Manager**	Eric Petersen
Production Company	ALLISON GRODNER PRODUCTIONS	Primary Phone	Mobile - 310-804-7042
Insured Company	ALLISON GRODNER PRODUCTIONS	Secondary Phone	Office - 310-804-7042
Production Title	SHE'S GOT THE LOOK		

Location Address Mulholland Dr., 101 frwy., Vine St., Wilshire Blvd., Crescent Heights Blvd., Laurel Canyon Blvd., inclusive (Excluding State freeways/highways, City of West Hollywood), Los Angeles, CA, 90028

Location Names

Location Type Driving grid

Location Description

Film Dates 1/22/2010 - 2/10/2010 07:00 - 23:30

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Crew	3

Filming Activities Camera on sticks; Driving shots with the flow of traffic; Equipment on sidewalk only.;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No stopping/setting up/parking in front merchants without prior approval
May not interfere with other production companies or special events
No activities/equipment/vehicles within 300' of residents prior to 0900 hrs or after 2200 hrs on weekends
No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs on weekdays
No blocking of exits/entrances/driveways
No cabling or light setups
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Parking

Base Camp
Location Type : Private Parking Lot
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

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Summary Information — Location

Permit Number	F00023724	**Location Manager**	Eric Petersen
Production Company	ALLISON GRODNER PRODUCTIONS	Primary Phone	Mobile - 310-804-7042
Insured Company	ALLISON GRODNER PRODUCTIONS	Secondary Phone	Office - 310-804-7042
Production Title	SHE'S GOT THE LOOK		

Location Address Franklin Av., Western Av., Wilshire Blvd., Vine St., inclusive (Excluding State freeways/highways) , Los Angeles, CA, 90028

Location Names

Location Type Driving grid

Location Description

Film Dates 1/22/2010 - 2/10/2010 07:00 - 23:30

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Crew	3

Filming Activities Camera on sticks; Driving shots with the flow of traffic; Equipment on sidewalk only.;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No stopping/setting up/parking in front merchants without prior approval
May not interfere with other production companies or special events
No activities/equipment/vehicles within 300' of residents prior to 0900 hrs or after 2200 hrs on weekends
No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs on weekdays
No blocking of exits/entrances/driveways
No cabling or light setups
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Parking

Base Camp
Location Type : Private Parking Lot
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

NOT A PERMIT

SPECIAL FILMING CONDITIONS
RESIDENTIAL/COMMERCIAL AREAS OF
DOWNTOWN METROPOLITAN LOS ANGELES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Downtown Los Angeles Central Business District is occupied by commercial/industrial businesses, as well as residential properties. There are also many popular hotels in the downtown area frequented by visitors taking advantage of our city's cultural, historical and recreational venues.

In order to better balance the concerns of business/commerce and provide for the residential aspects of this area of Los Angeles, FilmL.A. has developed the following Special Filming Conditions. Your cooperation in adhering to the Conditions will ensure the industry's continued access to these vitally important filming sites.

NOTE: THE FOLLOWING SPECIAL FILMING CONDITIONS DO NOT APPLY TO THOSE AREAS ZONED AS "LIGHT MANUFACTURING/PARKING" OR "HEAVY MANUFACTURING".

- **All filming activities (including parking of production equipment, cast/crew parking, catering, and preparation/strike) within 200 feet of any residential building (including hotels) are not permitted between the hours of 10 p.m. and 7 a.m. unless first approved by FilmL.A.** through the approved Filming Survey procedure and indicated on the permit.

- **Low level helicopter activity within ½ of a mile of residential buildings and taking place between the hours of 10:00 p.m. and 7:00 a.m. will not be allowed.**

- **All low-flying helicopter work in the vicinity of buildings, especially residential structures, requires the Federal Aviation Administration (FAA) reviewed and accepted plan of activities also to be filed with FilmL.A.**

- **Notification of the representatives of residents, merchants and businesses within 500 feet of all filming activities should be done 48 hours in advance of filming or substantial prep work, time permitting.** Additional notification beyond a distance of 500 feet may be required for permits requesting extraordinary filming activities, to be determined by FilmL.A.

- **Due to the congestion from normal commuter traffic, Intermittent Traffic Control (ITC) is generally not permitted on weekdays between the hours of 7:00 a.m. - 9:00 a.m. and 3:00 p.m. - 7:00 p.m.**

- **Production companies are required to completely remove all trash, food, cardboard boxes, etc.** from the general vicinity at the end of each filming day. Food should **NOT** be given directly to the homeless persons in the area; if a production company wishes to donate food, it

FilmL.A. Inc. NOT A PERMIT

should be delivered to missions or groups in the area which are designated and sanctioned to distribute food and other supplies to the homeless. Production companies will be held responsible for the actions of catering companies contracted to provide food for cast and crew.

- **All of the Special Conditions referenced herein apply to filming in or near the 2nd and 3rd Street tunnels.** All filming activities within the tunnels between the hours of 10:00 p.m. and 7:00 a.m. must be contained to areas at least 100 feet from tunnel openings, unless signature approval is obtained from affected residential buildings near the tunnel entrances, and indicated on the permit. The activities may not be audible beyond tunnel openings, and lighting may not illuminate or affect any nearby buildings.

In addition to the conditions referenced above, production companies must adhere to the following conditions when filming on Lower Grand Avenue between General Thaddeus Kosciusko (GTK) Way and 4th Street:

- **The walls of Lower Grand Avenue are private property** and may not be dressed, painted, or used in any way unless permission is granted by the representative of the affected property. The following are the names and phone numbers of the most affected building representatives:

o Museum of Contemporary Art (MOCA)	Cari Stafford	213.621.2766
o One California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Two California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Wells Fargo Center (Maguire Properties)	Holly Mattan	213.253.4297
o Omni Hotel	Dan Pietrowski	213.617.3300
o Museum Tower & Grande Promenade	Aaron Bazile	213.229.9777
o Angelus Plaza	Joan Marke	213.623.4352

- **Blocking of loading docks or parking garage entrances and exits is strictly prohibited.**

- **No special effects, including smoke, steam or fog may occur on Lower Grand Avenue** without first obtaining clearance from the appropriate building contacts and maintenance engineers. Contact must be made at least **48 hours prior** to the proposed effect(s) unless appropriate, prior notifications to designated property management representatives have been made.

- **Generators may not be placed on the enclosed portion of Lower Grand Avenue. Suggested areas for generator placement are:**

1. the curb lane of 4th Street at least 200 ft east of Lower Grand Avenue;
2. the curb lane of 4th Street west of Lower Grand Avenue beyond the left turn lane; or
3. the center of Lower Grand Avenue directly under the openings to Upper Grand Avenue.

- **Companies must obtain property contact approval prior to covering or removing any building signage** and must replace removed/covered signs with temporary signage similar to the originals. If directional or street signage is removed, the production company must provide **complete directional signage** in the surrounding area, with emphasis on alternate parking entrances and exits. **Street signs may only be removed with FilmL.A. approval.**

- **Any filming activities requested and approved with less than 48-hour notification may not interfere with other ongoing activities in the area.**

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